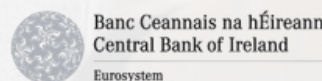




Financial Wellbeing Services

Practical, Clear, and Actionable Financial
Education for Your Workforce

100% Independent & Product-Free Financial Learning



MEET YOUR TRAINER

Kel Galavan | Mrs Smart Money



Academic, Professional Rigour & Award Winning

Qualified Financial Advisor (QFA) & Master of Science (MSc), published author. Founder of the year & Business of the year 2025. Bringing evidence-based financial clarity, straight talking & 100% independent



Lived Experience & Proven Method

Wiped out 6 figures of personal debt. Embarked on "The No Spend Year", building a 7-figure Net Worth—proving that no matter your starting point, it is possible to get ahead with money.



Core Philosophy

People work hard and deserve to reap the rewards. Financial education gives employees control over their future. Good money management is a core life skill



newstalk

Ireland:
am

THE IRISH TIMES

RTÉ
RADIO 1

**mrs
smart
money**

The Business Case for Financial Wellbeing

Insights from our national report on the hidden operational costs impacting Irish employers

59% FINANCIAL STRESS

Of Irish workers are struggling financially due to ongoing cost-of-living and inflation pressures.

41% HR PRIORITY

Of Irish HR leaders officially name employee financial wellbeing as a top operational challenge.

23% TURNOVER RISK

Of employees report they would leave their current role due to dissatisfaction with their financial stability.



Erosion of Productivity (Presenteeism & Absenteeism)

Chronic financial anxiety severely drains cognitive focus at work, leading directly to reduced output, presenteeism, and higher rates of stress-related sick leave.



The Wage-Inflation Pressure

Teaching employees salary optimisation and day-to-day money management stretches effective income—delivering the real-world value of a pay increase and adding extra value by helping staff to navigate their pensions and the new state investing scheme.



Sustainability Reporting

Fulfills required EU CSRD workforce metrics under the Social Pillar while building authentic trust, morale, and long-term employee goodwill.

ON DEMAND

Comprehensive digital program

Set to Soar

The Complete 12-Month Personal Finance Suite

Set to Soar is our flagship digital program. It gives your workforce 24/7 on-demand access to a complete digital learning system, live masterclasses, and 12 months of licensed access.

BEST FOR

multi-site, remote, or shift-based teams needing
24/7 access



24/7 On-Demand Access

All live event recordings and comprehensive course lessons and associated resources remain accessible in your training portal for the entire 12-month period.

12-Month Enterprise License: Full access for all workforce members for a complete year.



Live Launch Event

Choose between an interactive online webinar or an on-site "Lunch & Learn" session.

Optional Follow-Up Masterclass: A live session hosted 4 to 8 weeks post-launch for employee Q&A and topical deep dives tailored to current events, e.g., State Personal Investment Accounts (PIA)



In-Depth Curriculum

15 essential, complete lessons encompassing a suite of personal finance skills to increase financial literacy.

Including: Savings, Smart Budgeting, Net Worth, Debt, Credit Reports, Goal Setting, Financial Freedom, Retirement, Pensions, Scam Awareness & Prevention, and State Investment Schemes.

Set to Soar Digital Program

The Complete Financial Wellbeing Curriculum



Financial Foundations

- ✓ Money Life Jacket
- ✓ Smart Budgeting
- ✓ Find Your Money
- ✓ Savings
- ✓ Protection



Debt & Credit Mastery

- ✓ Debt Reset
- ✓ Repayment Strategies
- ✓ Credit Report
- ✓ Scam Awareness & Prevention



Long-Term Security

- ✓ Net Worth
- ✓ Financial Freedom
- ✓ Goal Setting
- ✓ Retirement
- ✓ Pension
- ✓ State Investing Scheme

Comprehensive Financial Skills, Built for Real Life

LIVE TRAINING

Live Webinars & Lunch & Learns

Flexible online or on-site sessions tailored for Wellbeing Weeks, lunch-hour learning, or company-wide initiatives.

BEST FOR
Wellbeing Weeks & company-wide
interactive engagement

Single Training

1 x 45–60 min session + Q&A. Ideal for Wellbeing Weeks or single topic boosts

3-Training Series (Most Popular)

3 x 45–60 min sessions (Fortnightly or Monthly). Best for embedding long-term core financial habits.

5-Training Programme

5 x 45–60 min sessions (Fortnightly or Monthly). Complete live coverage across essential personal finance pillars

Every Live Session Includes

- ✓ **Flexible Delivery**
Virtual via the platform of your choice or on-site Lunch & Learn
- ✓ **Effortless Rollout**
Pre-event briefing call plus ready-to-use copy blocks and graphics designed to drop seamlessly into your existing internal comms channels.
- ✓ **Interactive Q&A**
Real-time engagement for employee financial questions
- ✓ **Replay Access**
On-demand recordings & resources for remote/shift teams

DEEP DIVES

BEST FOR
Cohorts, Managers, or Deep-Dive Planning

Interactive Financial Workshops

Deep-dive, half-day interactive sessions equipped with practical exercises, templates, and group planning tools

Workshop 01



Personal Finance Foundations

FOCUS: PRACTICAL CASH FLOW

Hands-on, step-by-step creation of personal budgets and cash-flow management systems tailored to daily living.

Workshop 02



Money Plan Workshop

FOCUS: WEALTH & GOAL MAPPING

Interactive session covering wealth building, personal goal mapping, and practical future financial roadmaps.

Workshop 03



Investing Skills Deep Dive

FOCUS: LONG TERM INVESTING

Demystifying investment concepts, building decision-making confidence, and evaluating options safely for long-term growth

Key Takeaway: Every participant leaves with personal templates, actionable tools, resources, and a clear step-by-step financial plan

WHY CHOOSE US?

Partnering with Mrs Smart Money

Unbiased, hassle-free financial wellbeing designed for leading Irish employers

Reduced HR Admin Burden

We provide resources, workbooks and actionable tools to make internal rollouts effort-free.

100% Unbiased & Independent

Peace of mind that your workforce receives pure education with zero product pitching or sales motives.

Tailored for Ireland

Content built specifically around Irish taxation, pension structures, and practical living costs

Trusted By Leading Organisations



OUR EXPERTS

**mrs
smart
money**

Meet The Team

Consider us your extended wellbeing team—committed to making your financial health initiatives simple, engaging, and impactful



Kel Galavan
Founder & Trainer



Emer Farrell
Business Manager



Kerry Moone
Client Relationships



Fiodhna Campbell
Client Relationships

NEXT STEPS

Let's Elevate Your Workforce Wellbeing

Book a discovery call to design a tailored financial education programme for your team.

Get In Touch

✉ Email Enquiries
care@mrssmartmoney.com
hello@mrssmartmoney.com

☎ Direct Line
+353 45 246 897
+353 45 246 896

🌐 Website
www.mrssmartmoney.com



[Book your discovery call today.](#)

